Ministero dell'Istruzione, dell'Università e della Ricerca

ISTITUTO ISTRUZIONE SUPERIORE

"Federico II di Svevia"

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"MEDIASHOW"

THE MULTIMEDIA SCHOOL CONTEST

21st EDITION

4th to 6th APRIL 2019

The Italian High School "Federico II di Svevia" in Melfi (near Potenza, the Capital city of the Basilicata Region in the South of Italy), along with the University of the Basilicata Region, the Italian Department of Education, the Basilicata Region and the local Offices for Education, the local administrative Board in Potenza and Melfi's Town Hall, organises the Multimedia School Contest, or Mediashow's 21st edition. The above-mentioned institutions are pleased to invite national and international secondary schools.

Rules and Regulations

1. **OVERALL OBJECTIVES**

This event is an opportunity to focus on the transformations our world is undergoing in the wake of the new multimedia technologies. Moreover this represents an opportunity for secondary school students to show their skills and gives teachers the chance to discuss the new media and the opportunities they offer, and exchange ideas within a multicultural and stimulating framework.

2. PROGRAMME

For the students: Multimedia School Contest's 21st edition

The contest:

- The participants are secondary school students (14 to 19 years old) who will be asked to create a short multimedia product (3 minutes long at the most).
- The contest (8 hours at the most) will take place on Thursday, 4th April 2019, starting at 9:30 o'clock. It will focus on a theme chosen by the M.I.U.R. (the Italian Department for Education) scientific committee.
- The participants will be given a computer connected to the Internet as long as the contest lasts. Moreover, they will be allowed to install and use every kind of software they think it is suitable for the development of the given topic, provided that it is are regularly licensed, freeware, shareware or in trial version; students will be allowed to access public databanks on the Internet in order to browse and acquire useful information; they will be also allowed to use film, images, pictures and soundtracks, provided that there are no copyright infringements. Finally, they are allowed to use their own pc (notebook, tablet, pc, etc...), however they are asked to mention this piece of information in their application form.
- It is generally permitted the use of every type of material which is not copyrighted or subject to legal restrictions.
- It will be strictly forbidden
  - The use of every kind of software which have not been authorized or licensed by the user;
  - The help and support of third parties, either online or on site, in the development of the given topic;
  - The use of a PC which is different from the one given, unless it is allowed by the teachers and classroom assistants.
- The participants must have their ID card and their participation must be allowed by their school.

Evaluation and assessment

- The evaluation and assessment procedure will be carried out by a committee of experts.
- Their evaluation cannot be questioned.
- The prizes:

- The first three products created by international participants will be awarded 300.00 euros, 200.00 euros and 100 euros.

- The first three products created by Italian participants will be awarded 300.00 euros, 200.00 euros and 100.00 euros respectively.

- The first three products of all will be awarded 500.00 euros, 400.00 euros and 300.00 euros respectively.

- a Special Prize of 200.00 euros.

Awarding ceremony

- It will take place on Saturday, 6th April 2019 in Melfi's Town Council Hall.

For the supporting teachers

- An updating course on multimedia technologies will take place from 4th to 4th April 2019, for 20 hours in all. Our Mediashow enjoys the sponsorship and support of the Italian Department for Education (M.I.U.R.) and the University of the Basilicata Region. Attendance certificates will be given to teachers and students alike. There will be no classes at school.
- A workshop of multimedia products from the participating schools will take place; therefore we will be grateful if teachers will bring multimedia works with them.

Innovative Project Exhibition

- The new Edition will also contain an exhibition especially for Makers, in order to give schools the exposure they deserve, to overview all new proposals for the future and to give us the opportunity to face new forms of technological innovation and experimentation related to the so-called digital culture, which is increasingly spreading nowadays. The schools, who will book a stand, can show their innovative projects, most of all the ones highlighting the process behind digital manufacturing.
- If a student books a stand, this will be free of charge.
  The stand will be open on Thursday's and Friday's mornings.

3. ACCESS REQUIREMENTS AND SCHEDULE

All national and international secondary schools, with their students from 14 to 20 years old, can take part in the contest.

The participation is totally free of charge: the participants will be our guests for the whole event. Board and lodging expenses will be on us. Travel costs, only, will be on the schools.

The event will take place from April 4th to 6th 2019, however an anticipated arrival or a posticipated departing will also be possible, with the suitable agreement with each other.
Should there be any alterations they will be promptly communicated.

4. APPLICATION

- Applications must be sent online (mediashow.liceomelfi@libero.it) or via fax (+39 0972 24435). The deadline is February 28th 2019.

5. INFORMATION

For any further information please contact us: tel:+39 0972 24434 and fax and tel.: +39 0972 24435 and ask for Ms Rachele POTENZA, teacher in English, (mobile phone +39 338 8772294) or Ms Anna BUFANO, teacher in French (mobile phone +39 329 6185235). You can also send us an e-mail at mediashow.liceomelfi@libero.it or check our website: www.mediashow.cc.

6. ENCLOSURES

• Application form

Melfi, december 28th 2018

The Headmaster
Prof. Michele CORBO

PROVINCIA di POTENZA

Città di Melfi